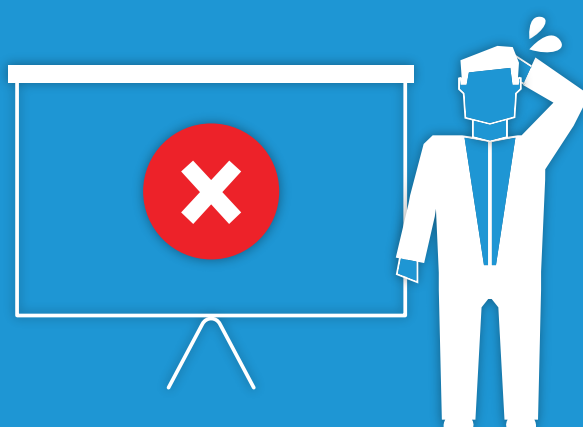


When your CEO spills coffee all over his laptop moments before his big presentation



It's Murphy's Law. If anything can go wrong, it will and always at the worst possible moment. Devices fail frequently and that often results in lost or inaccessible data. These are the most common causes:



EQUIPMENT MALFUNCTION

You know the dreaded Blue Screen of Death is coming when inexplicably and unexpectedly the crashes start, the drivers fail, and software is corrupted.

HUMAN ERROR

Drops. Spills. Bad habits. You're only human after all.



NO POWER

Power is the lifeblood of your computing device, but dead batteries, forgotten power cords and electricity that goes out and then surges back on can all adversely effect both hardware and software.

VIRUS, MALWARE OR ATTACK

Malicious hackers not only have the ability to steal data, they can also take systems hostage and delete or permanently damage files.



MOTHER NATURE

While fires, floods and storms might not be the leading cause of failure, it turns out computers would rather not be hot, wet or windblown.

LOSS AND THEFT

Unfortunately, not everyone keeps their hands to themselves and leaves other peoples' things alone.



Always be prepared, minimize downtime and never lose another file with SecuriSync. [View tip sheet >](#)